

Turn to your neighbour, and tell them...

1) What comes to mind when you hear
first-contact evangelism?

2) How you would feel about having to
knock on a stranger's door?

The problem we face...

= first contact evangelism

Presuppositions about evangelism

Its...

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Our context (Becontree) = door to door

The process... (well, sort of)

A letter

A conversation

A card

Benefits of this kind of approach

- It can work with few or many
- Its regular
- Its transferrable
- Its representative

What to expect... (well, sort of)

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